







Complete materials as follows: Authentic Indian moccasin pattern and worksheet, sufficient leather to construct pair up to and including man's size 12, 2 ounces of pony type beads, needle, thread and beeswax. For boys and girls. Price \$2.95

# AUTHENTIC INDIAN BEADWORK KIT



Make and wear beautiful and unusual belts, brace-lets, necklaces, watch fobs, and other Indian beaded decorations. Kit includes: 1 bead loom, 8 vials of best grade Czecho seed beads, 10 beading needles, beading thread, warp thread, and illustrated designs and detailed work sheet.

Price \$2.20





**Beaded Belt** 

One of the hundreds of items made with Indian Loom



INDIAN HEADDRESS

Kit includes: 1 set 30 imitation Eagle tail feathers 10 to 12 inches long, 1 set 30 base plumes, 1 set 30 tip plumes, 1 set 30 leather strips, 1 set 30 felt strips, 1 cloth crown, 1 lace, 1 tube glue, 1 bunch black horsehair, 2 yds. linen thread, 1 imitation beadstrip for front, 1 pair imitation beaded rosettes, 2 fur strips, illustrations and descriptions for assembly. Price \$3.45

Plume Trading	& Sales Co., Inc., Dept. N Ave. • New York 16, New	. 201 York
Enclosed plea		
Money or	der or check in full paym	ent (you pay
the posta		
One dolla	ir, ship by C.O.D. (I will	pay the bal-
ance plus	mailing charges.)	
Large Ind	ian Headdress Kit	\$3.45
	occasin Kit	2.95
Indian Be	adwork Kit	2.20
All three	above kits	8.50
NAME		
ADDRESS		
CITY	ZONE	ATE
	Please print clearly	

Fully Illustrated Catalog. Send 10c to cover postage.

STRAIGHT ARROW, Mar.-Apr. 1953. Vol. 1, No. 29. Published every other month by Magazine Enterprises, 11 Park Place, New York 7, N. Y. Vincent Sullivan, Publisher; Raymond C. Krank, Editor. Subscriptions for 12 issues \$1.50; other countries, \$2.00. Entire contents copyrighted 1953 by National Biscuit Company. World Rights Reserved. Printed in U.S.A.



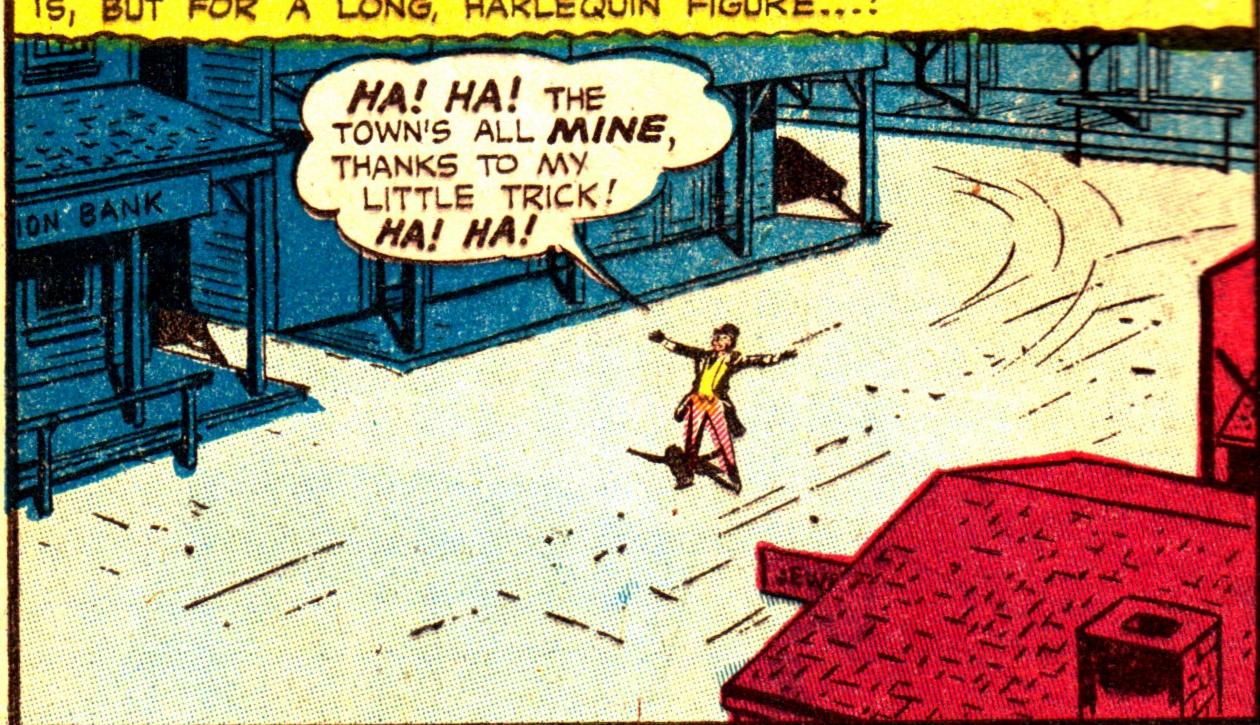






# S-T-R-A-1-G-H-T-A-R-R-0-W-

THAT NIGHT, ALL SAWTOOTH JUNCTION FLOCKS TO THE SHOW-BOAT. BEHIND THEM, THEY LEAVE AN EMPTY TOWN-EMPTY, THAT IS, BUT FOR A LONG, HARLEQUIN FIGURE...!



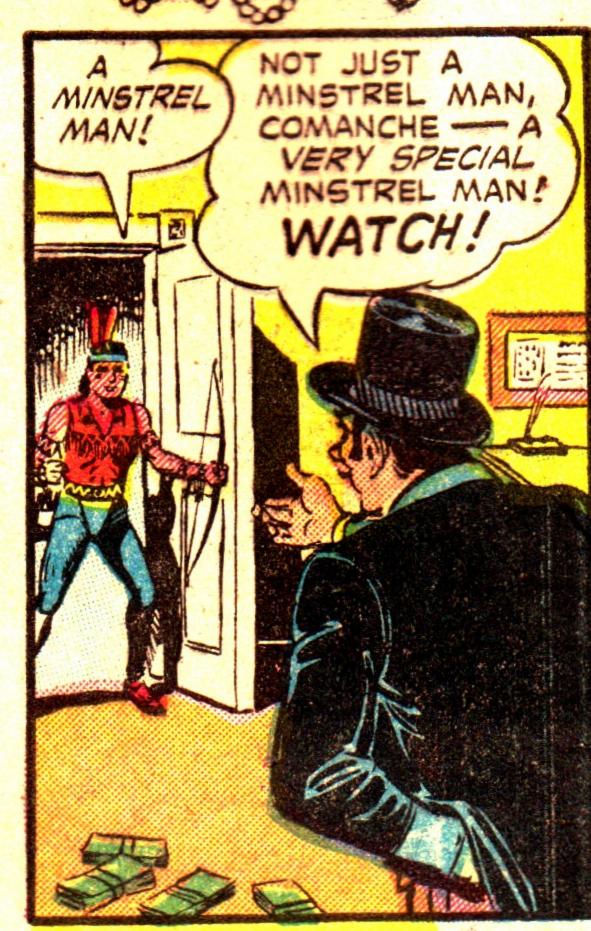
MILADY'S JEWEL BOX!
PEARLS! EMERALDS!
DIAMONDS!

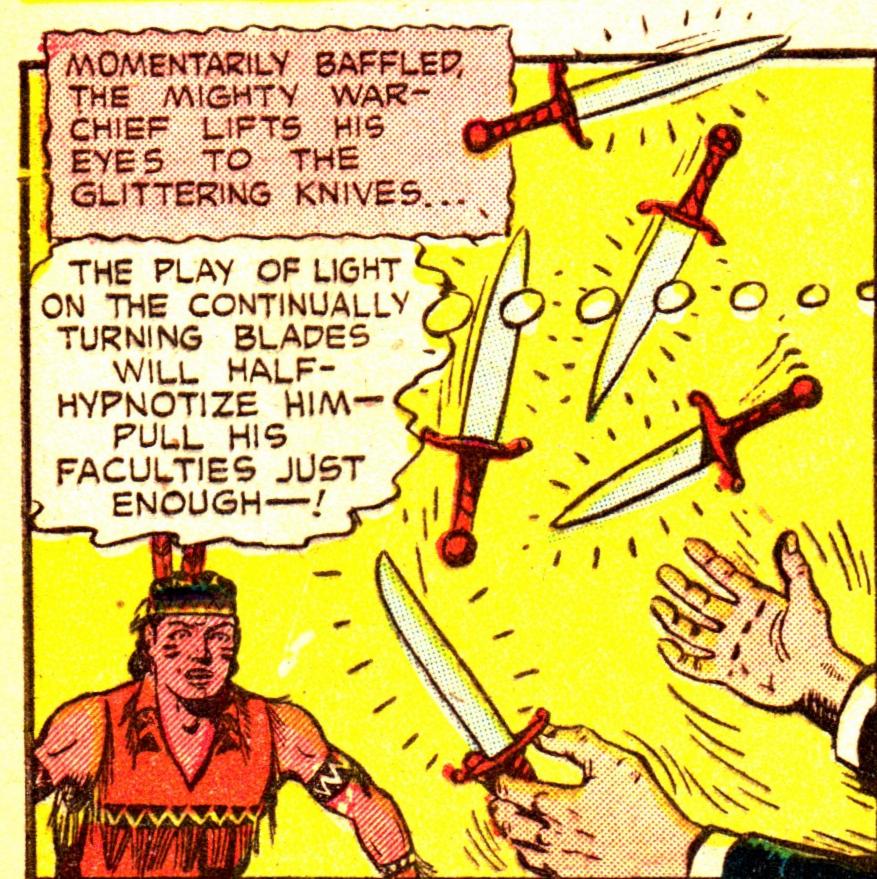




EVEN AS THAT EXULTANT
LAUGHTER RINGS OUT, A
TALL RIPER RACES INTO
TOWN FROM THE PRAIRIE.

ODD! -EVERYONE'S GONE!
ONLY ONE LIGHT SHOWING
IN TOWN. I'LL STOP BY
AND FIND OUT WHAT'S
HAPPENED!





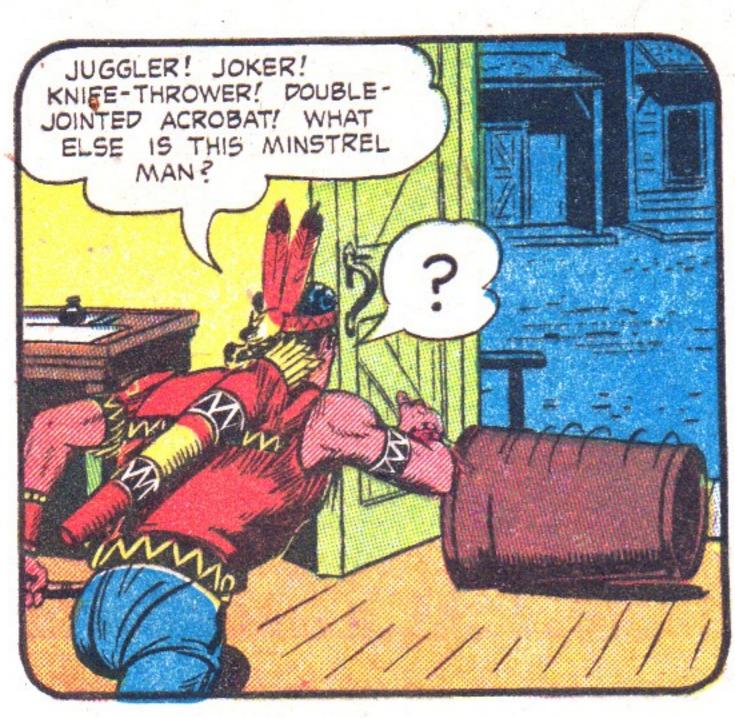


# S-T-R-A-1-G-H-T-A-R-R-0-W-

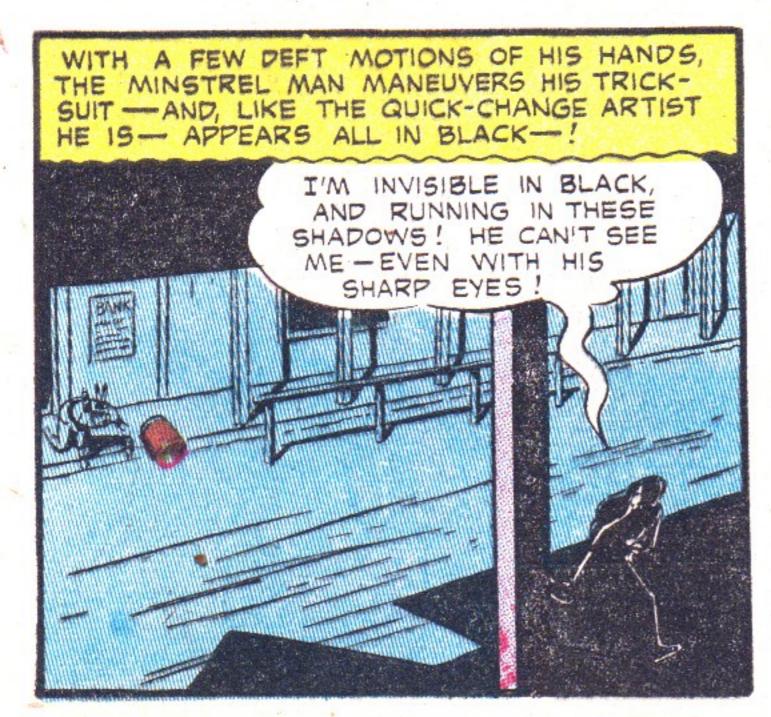


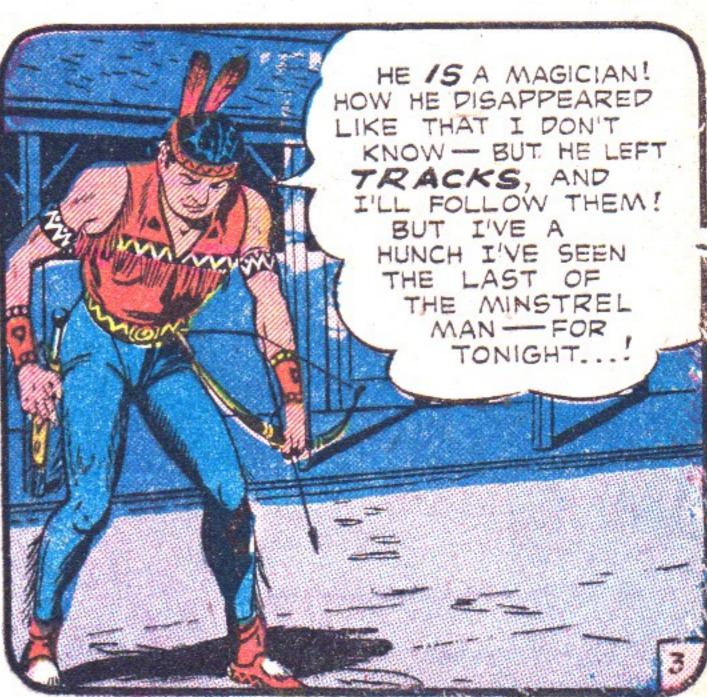




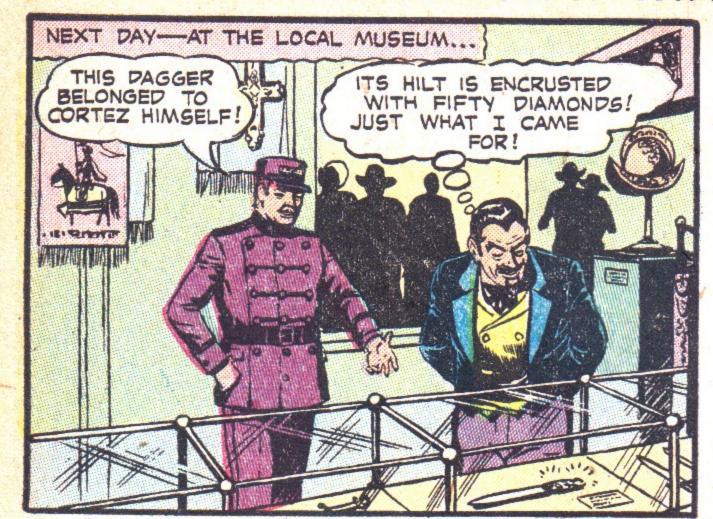








#### STRAIGHT ARROW



A MOMENT LATER, AS THE MINSTREL MAN MOVES ON ...

THE CASE - EMPTY!
CLOSE THE DOORS!
SEARCH EVERYBODY!







THE LEGEND OF THE MINSTREL
MAN SWEEPS THE SAGEBRUSH
COUNTRY WITH THE SPEED OF A
PRAIRIE FIRE! IT IS THE MINSTREL
MAY WIND ENTERS THE RODEO
IN A CLOWN'S BARREL TO STEAL
THE RODEO RECEIPTS—







## S-T-R-A-1-G-H-T-A-R-Q-W-











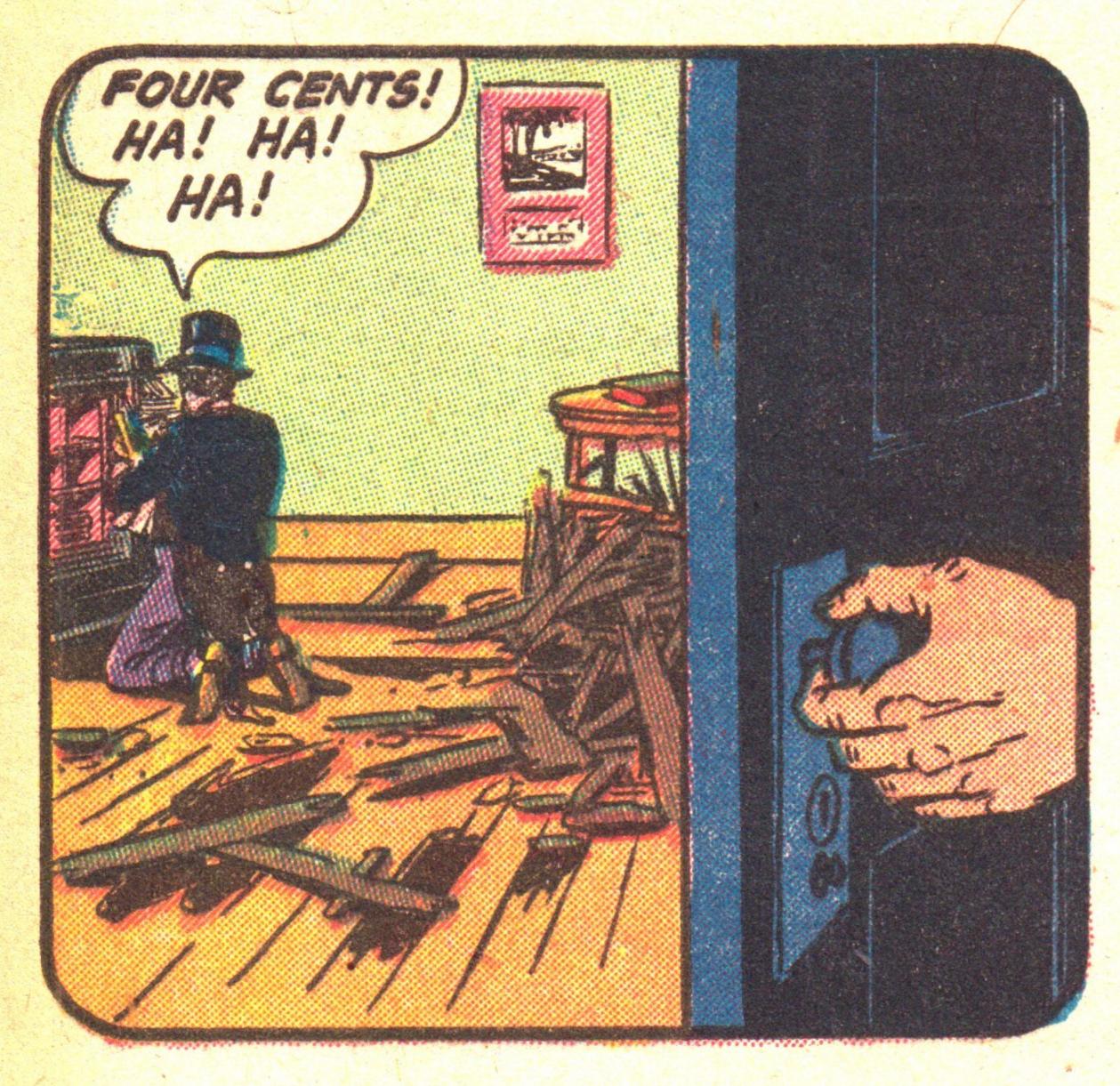




# SFRA-1-G-H-F-A-A-A-A-W-WS

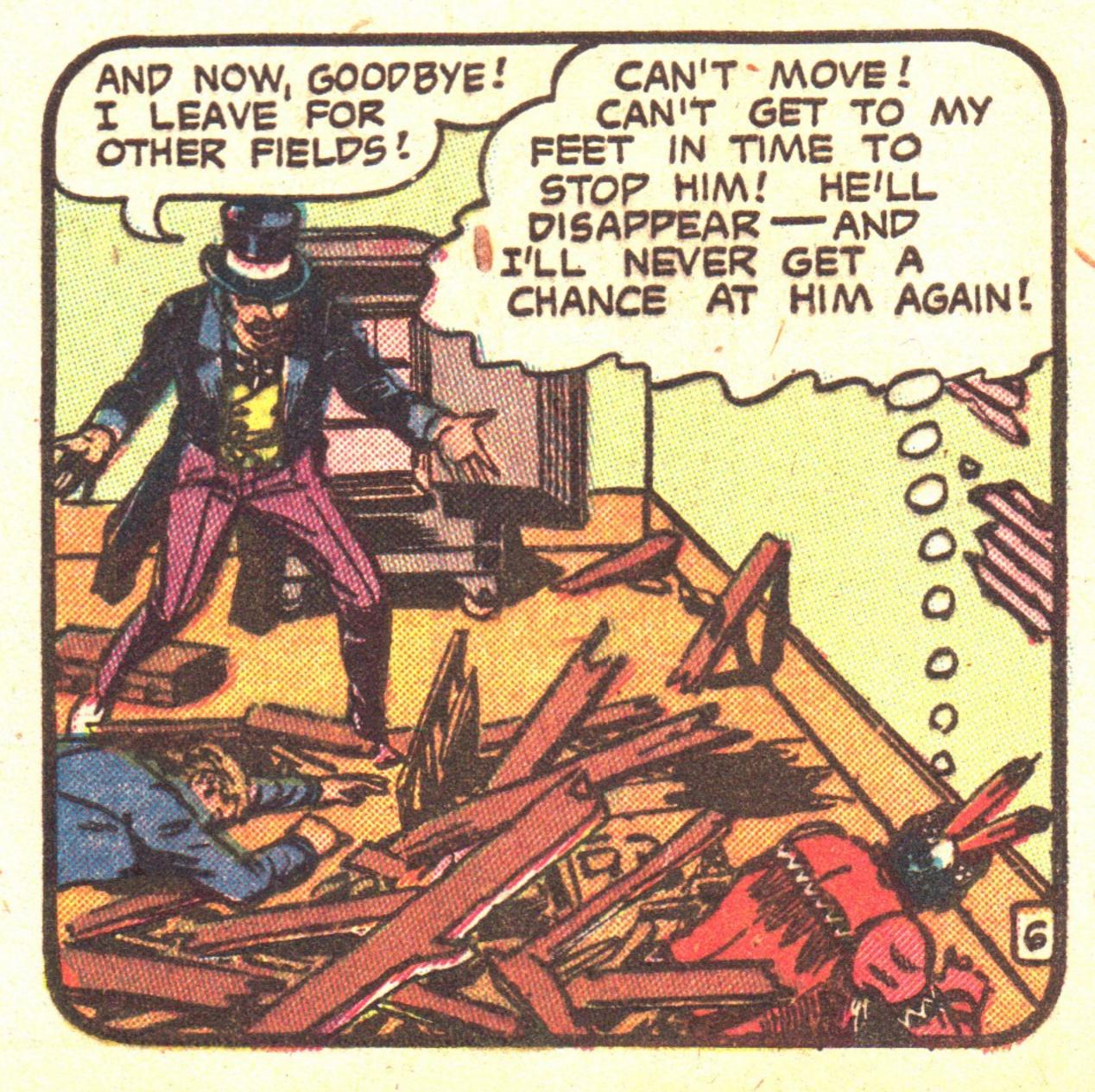




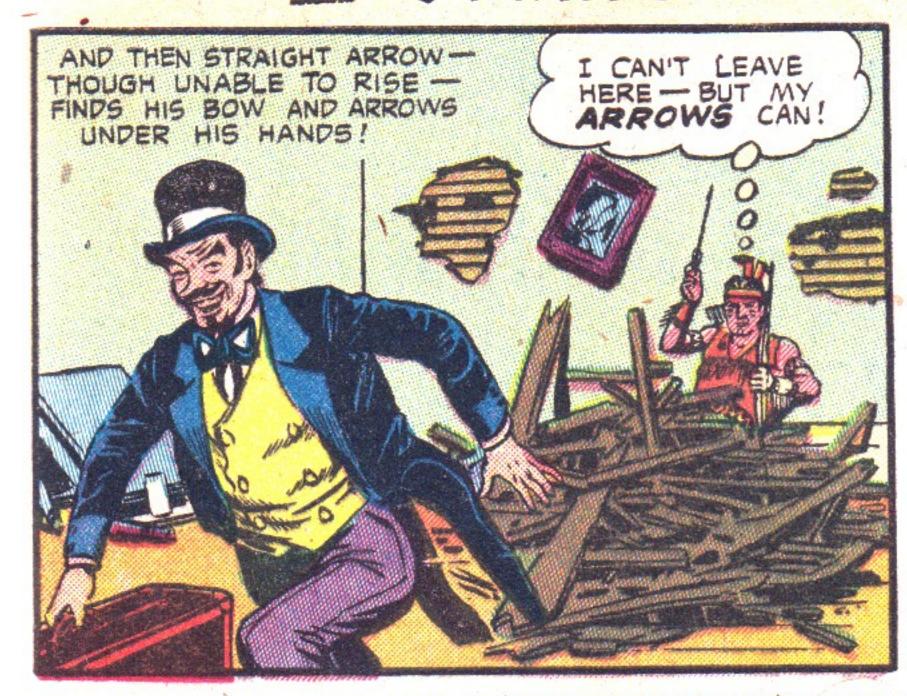








# S-T-R-A-1-0-H-T-A-R-R-0-W-





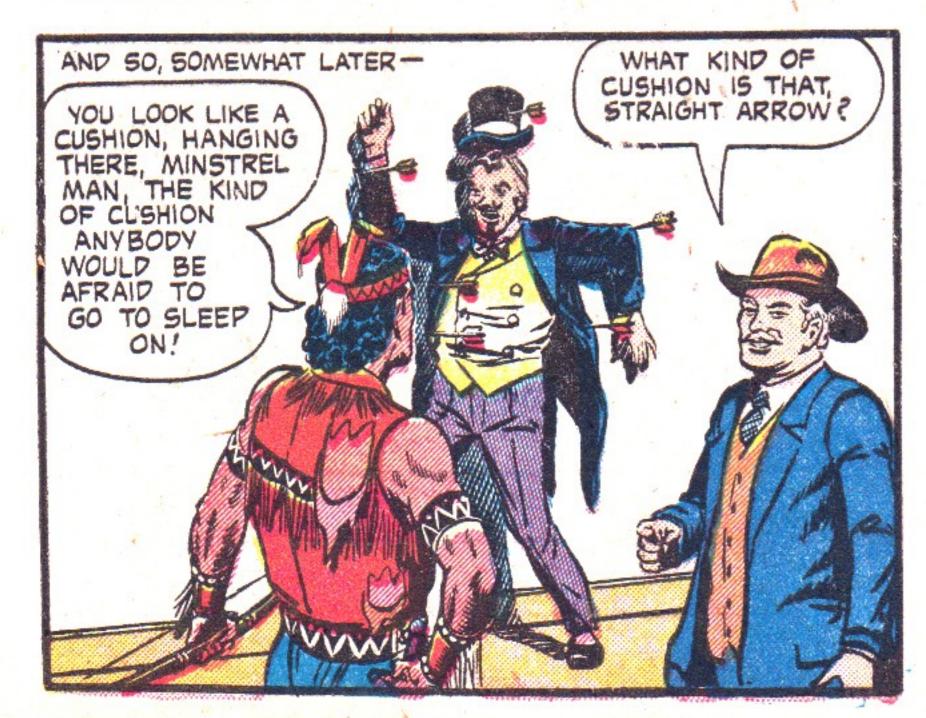
SO SWIFTLY THAT HIS HANDS BLUR, THE GREAT COMANCHE WARCHIEF FIRES ARROW AFTER ARROW-



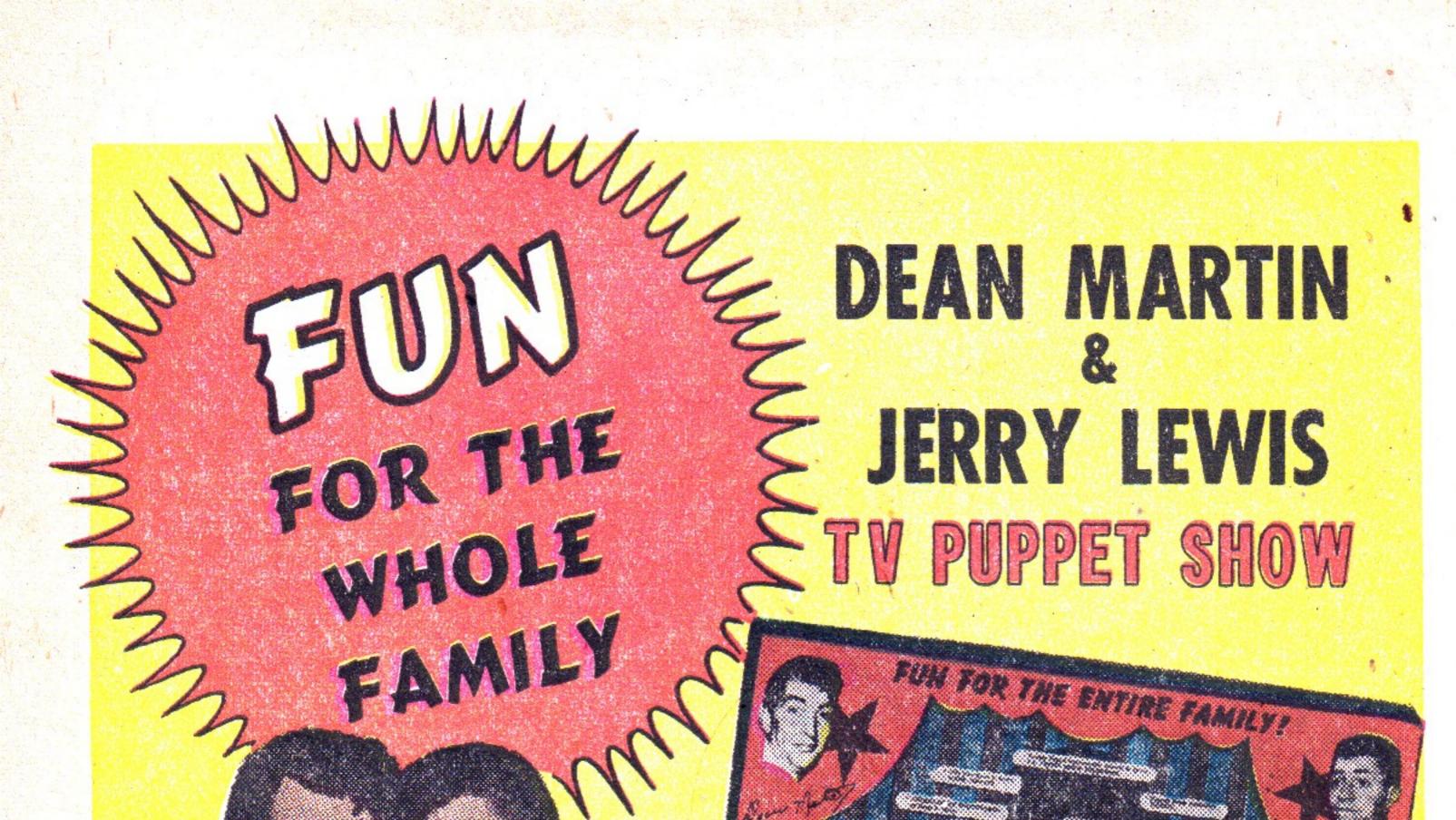














# HERE'S WHAT YOU GET!

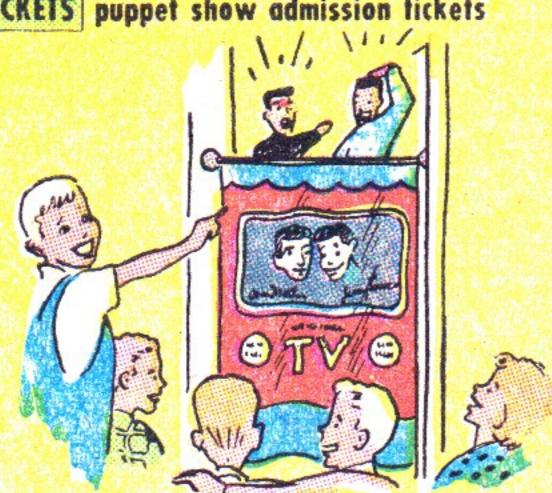
RECORD a 2 minute double-faced unbreakable Martin & Lewis T.V. recording

PUPPETS life-like Dean Martin & Jerry Lewis Vinylite hand puppets

STAGE new modern Vinylite extendable curtain stage

PHOTOGRAPH an autographed photograph of Dean & Jerry

TICKETS puppet show admission tickets



COMPIX Dept.SA29 11 PARK PLACE NEW YORK, N.Y



EASY TO OPERATE. SIMPLE TO SET UP. FUN AND ENTERTAINMENT FOR YOUNG AND OLD. NOT JUST A TOY BUT A COMPLETE TV SHOW IN YOUR OWN HOME...:

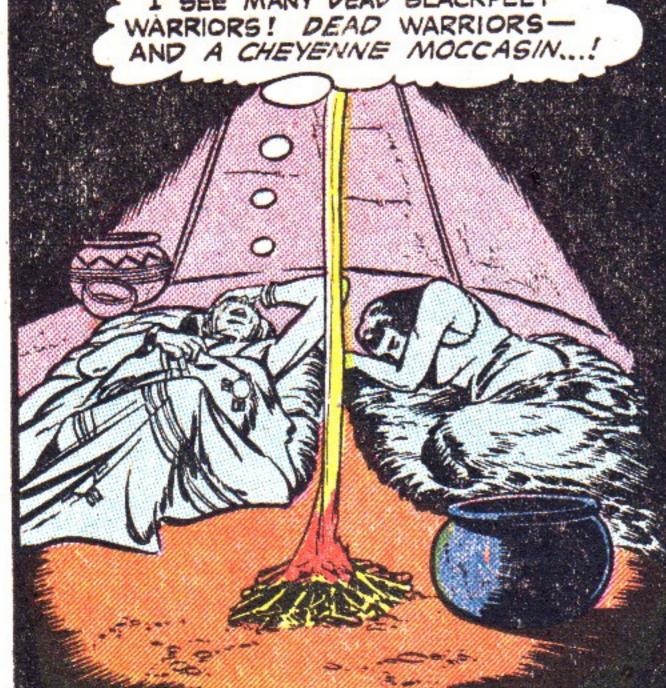
COMPIX	Dept. SA29	
II PARK	PLACE NEW	YORK, N.Y

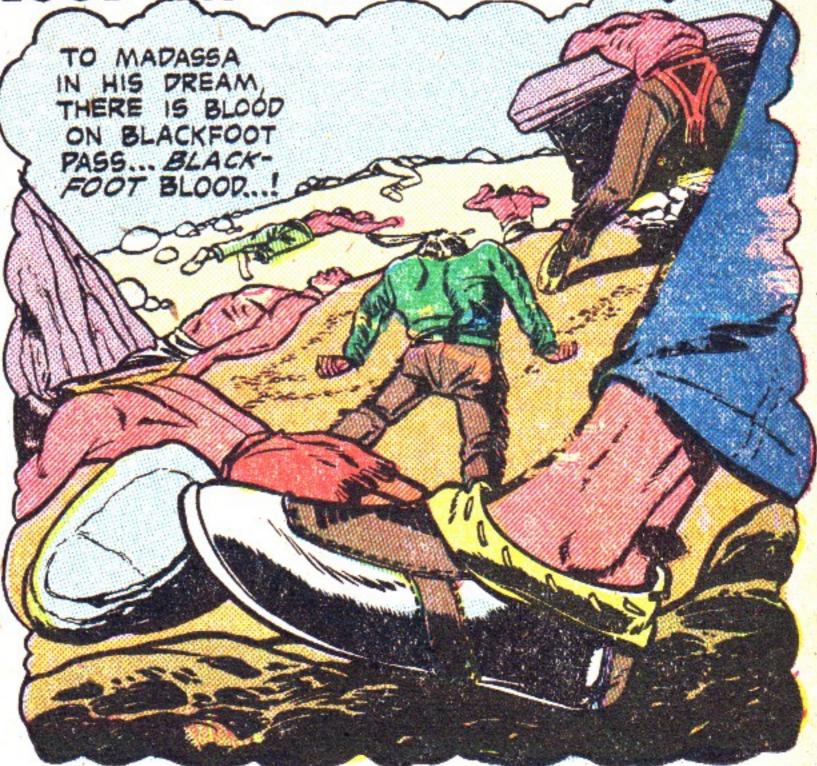
Dear Sirs, Please send me my Dean Martin & Jerry Lewis T.V. Puppet Show, for which I enclose \$ 3.00

Address City\_\_\_\_\_ Zone\_\_\_\_ State\_\_\_\_\_

NO C.O.D. ORDERS ACCEPTED !!!







# 

AT DAWN, THE MEDICINE MAN WALKED FROM HIS TEPEE WITH A GLOOMY FACE.

HU! THAT WAS AN EVIL DREAM! PERHAPS IT IS A WARNING FROM THE WAKAN TANKA! I SHALL SPEAK WITH BIG BEAR!



I WILL SEND MEN TO THE PASS, MADASSA! THEY SHALL HOLD IT AGAINST ALL CHEYENNES!) WARD THE PASS ... I IN THAT WAY, YOUR DREAM CANNOT COME TRUE, FOR NO CHEVENNES WILL BE ALLOWED AMONG ITS ROCKS!



SOME DAYS LATER, RED HAWK AND BIGFOOT RIDE AT THE HEAD OF A SMALL HUNTING PARTY TO-

PTE, THE BUFFALO, HIDES FROM THE CHEYENNE ARROWS! PERHAPS HE RUNS BEYOND THE PASS ...

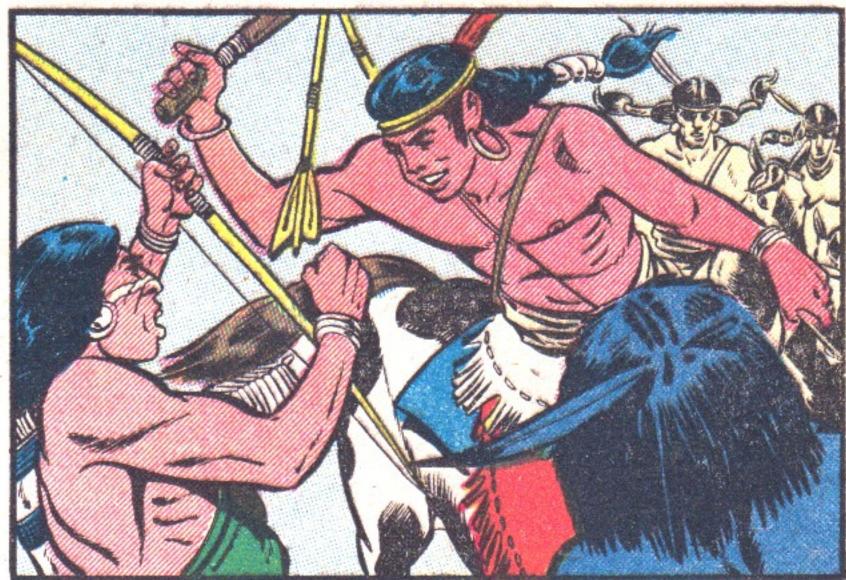


GO BACK, CHEYENNE! NO MAN OF YOUR TRIBE WILL EVER BE ALLOWED TO COME THROUGH

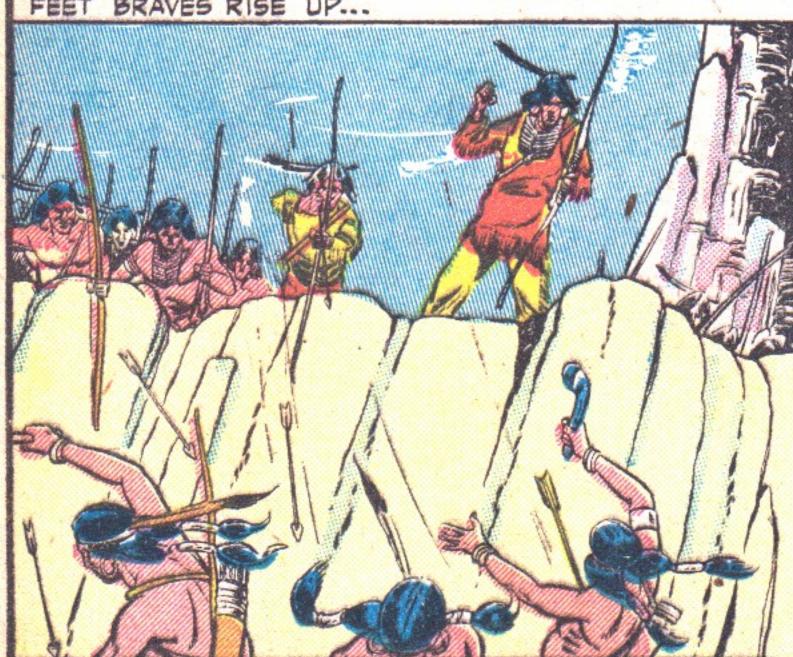
HAI! BIG WORDS FOR A SMALL FIGHTER, BLACKFOOT! SHOW US HOW YOU WILL STOP US!



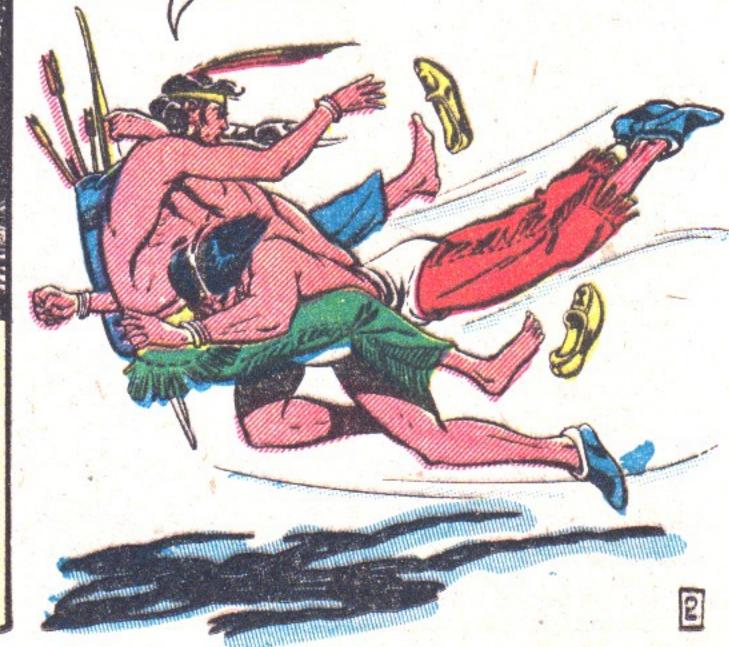
AT THE GALLOP, RED HAWK AND HIS CHEYENNE FRIENDS HURTLE AMONG THE ROCKS ...



FROM THE HEIGHTS ABOVE THEM, A SCORE OF BLACK-FEET BRAVES RISE UP ...



HU! THEY FIGHT WITH THE FURY OF A LOCO-MADDENED BOBCAT!



#### 3 5 FRA 1-G-H-T-A-R-0-W-

HIS WARCLUB FLAILING, RED HAWK BACKS FROM THE SAVAGE



RUN FAST, CHEYENNE!
TELL YOUR PEOPLE TO
STAY AWAY!

THE PASS
BELONGS TO THE
BLACKFEET ONLY!

THE CHEYENNE YOUTH FORGOT HIS MOCCASINS! HA! HA!

HA!

WITH BIG GRINS, THE BLACKFEET WARRIORS BURY RED HAWK'S MOCCASINS DEEP IN THE GRAVELLY SOIL ...

NOW MADASSA'S DREAM CANNOT COME TRUE! THEY HAVE LOST EVEN THEIR MOCCASINS! AND NO CHEY-ENNE WILL EVER AGAIN SET FOOT ON THE PASS!



SOME HOURS LATER, BATTERED AND BRUISED,
RED HAWK AND THE OTHER CHEYENNES ENTER
THEIR CAMP...



EVEN THE CHIEF TURNS A GLOWERING EYE ON HIM - FOR AFTER ALL RED HAWK DOES HAVE A CERTAIN REPUTATION ...



CLOSE THE PASS AND EVERYBODY
BLAMES ME! JUST BECAUSE I LIKE A
JOKE SOMETIMES ...!



#### -S-T-R-A-1-G-H-T---A-R-R-0-W-----

NOT ONLY THE CHIEF AND THE ELDERS, BUT SOME OF THE PRETTIER MEMBERS OF THE TRIBE ARE ALSO ANGRY

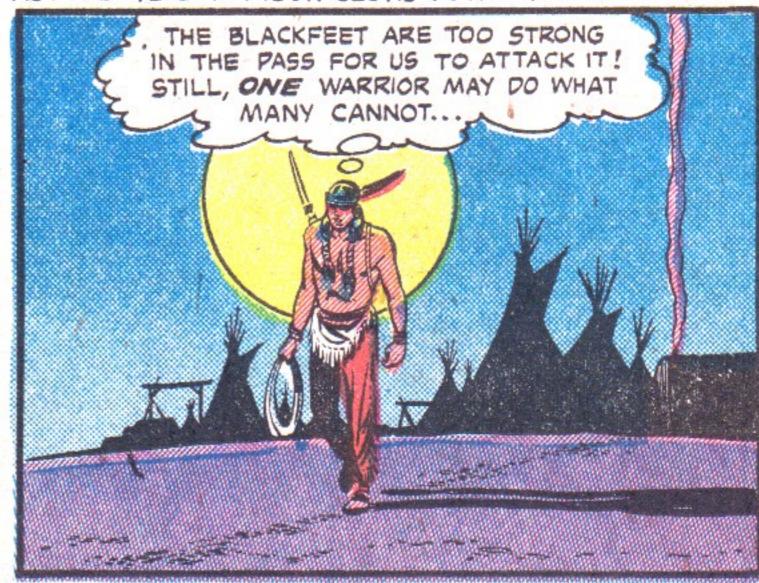


BIGFOOT, TOO, DISCOVERS THAT ALL IS NOT AS IT

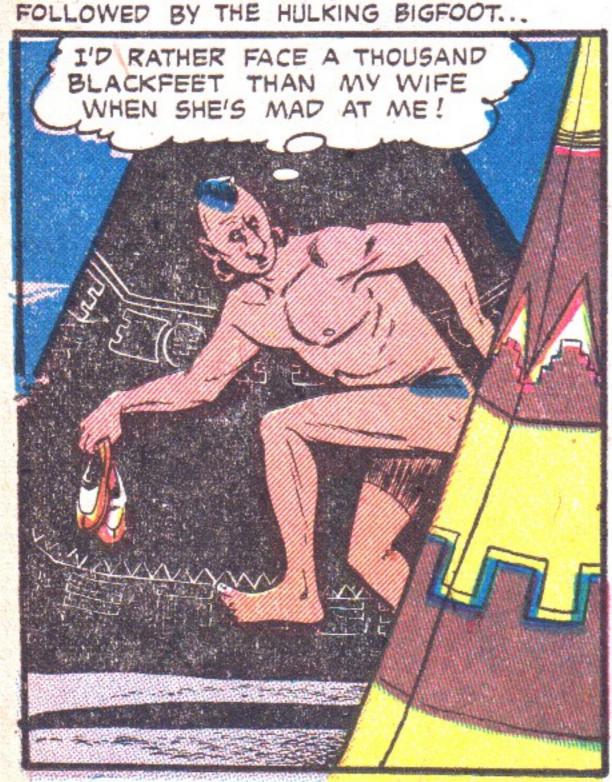




BUT RED HAWK IS TO BROOD OVERLONG. THAT NIGHT, AS THE YELLOW MOON GLOWS DOWN ON THE PRAIRIE ...



UNKNOWN TO RED HAWK, HE IS SOON



HOURS LATER, A SLIM FIGURE CLIMBS THE SHEER FACE OF THE



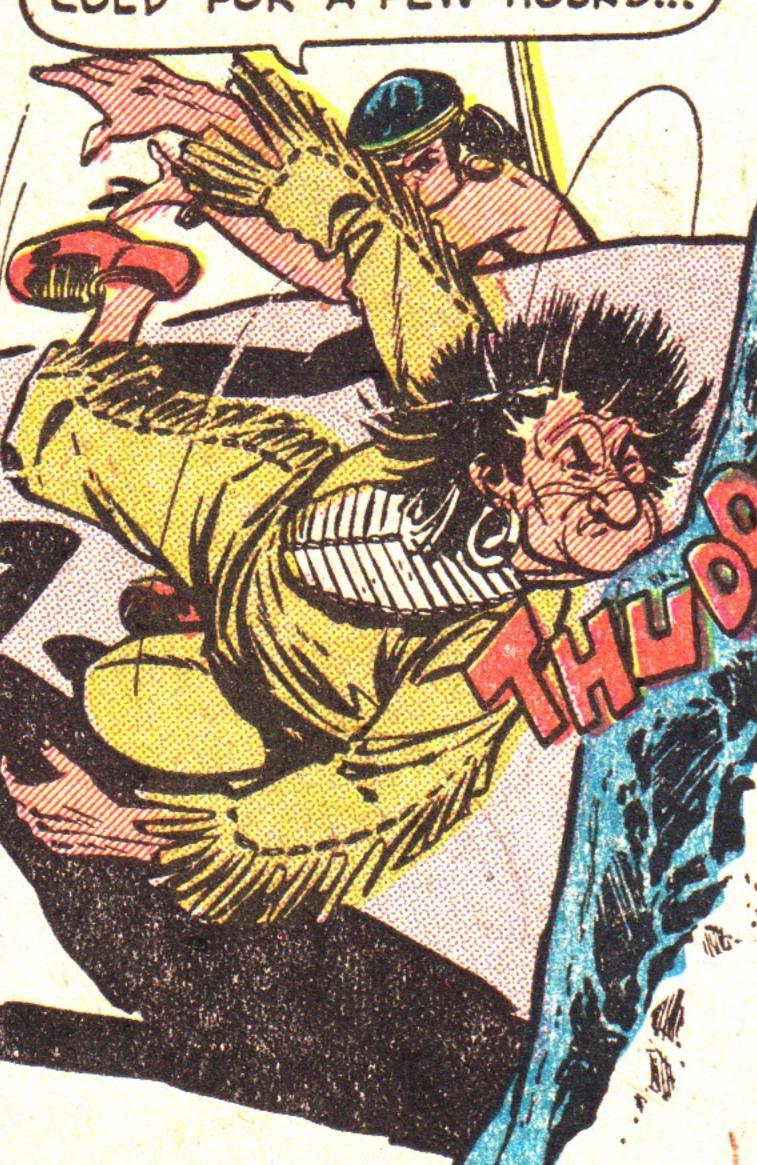
ON TOP OF THE PASS, A WARRIOR



# S-F-R-H-T-A-R-R-0-W-

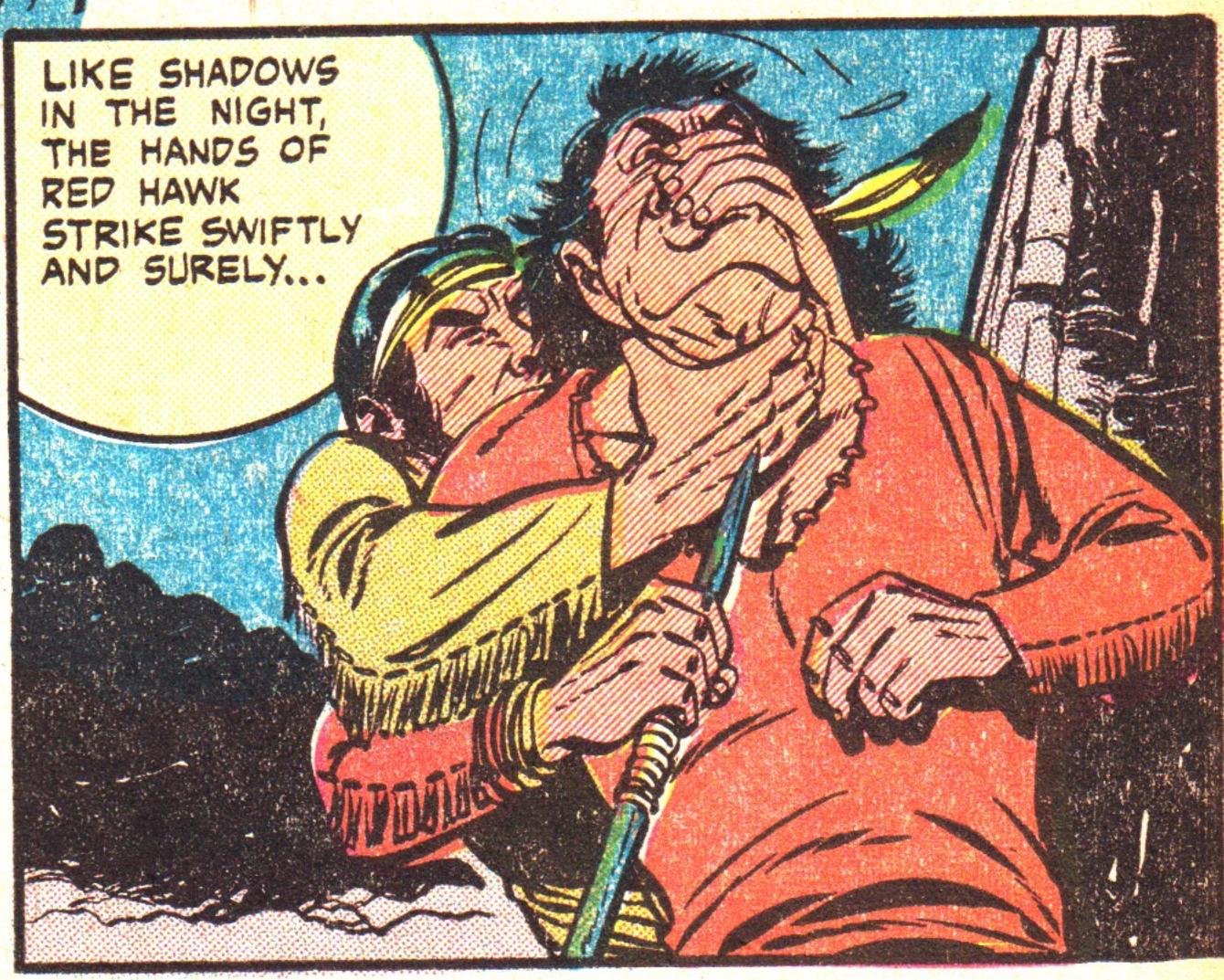


THAT CLOUT ON THE CHIN OUGHT TO LEAVE YOU OUT COLD FOR A FEW HOURS ...

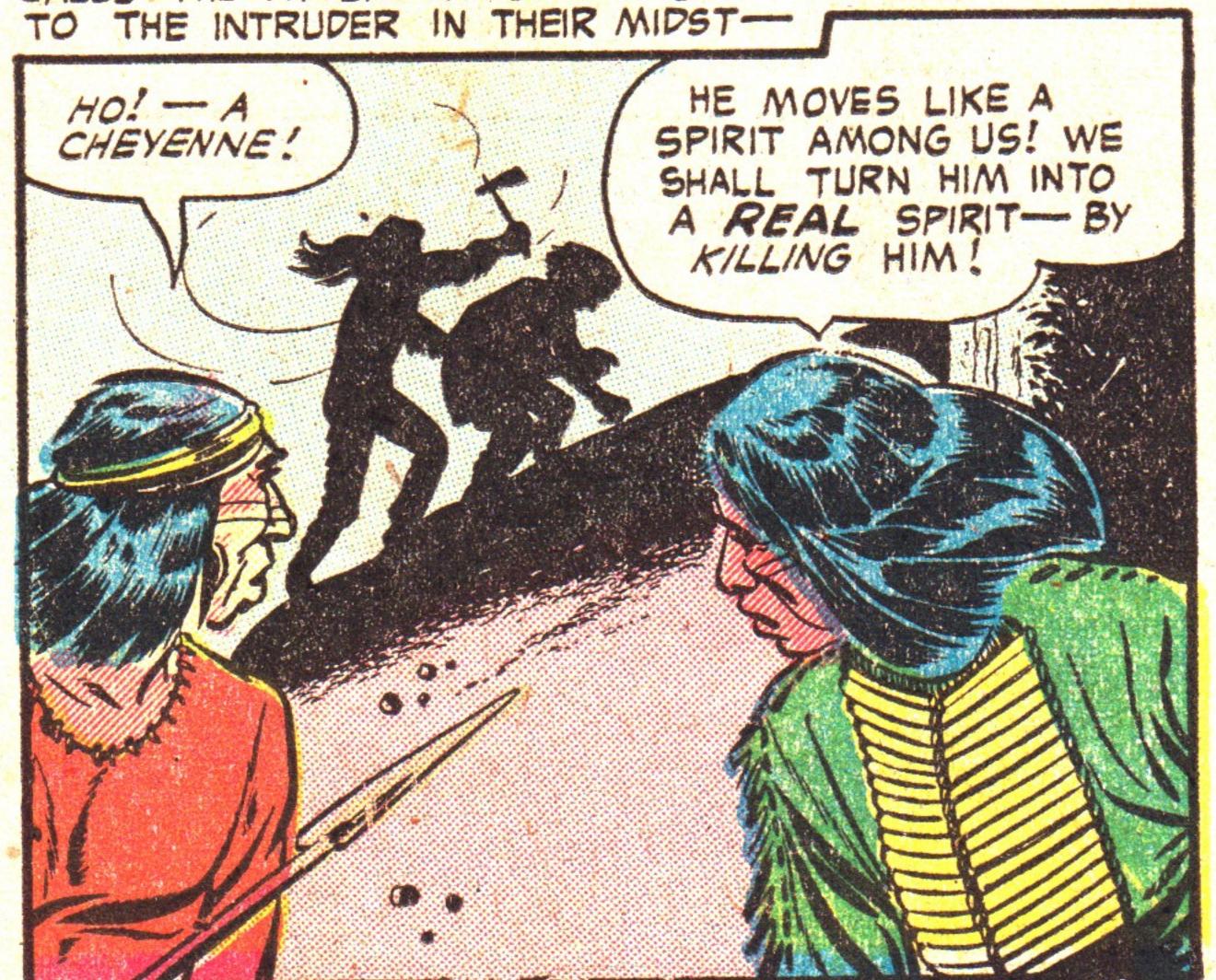








SUDDENLY, THE ROLLING CLATTER OF A FEW PEBBLES CALLS THE ATTENTION OF THE BLACKFOOT GUARDS





#### -S-T-R-A-1-G-H-T---A-R-R-O-W-----

WEAPONLESS, RED HAWK RACES HIGH INTO THE ROCKY DEFILES OF THE .. PASS ...

I CAN'T DO ANYTHING AGAINST THEM! NOT WITHOUT A WEAPON! THEY'LL KILL ME AND LEAVE MY BONES FOR THE VULTURES ...

UNKNOWN TO RED HAWK, BIGFOOT MOVES AFTER HIM ...

NOBODY HERE! THEY'RE

ALL CHASING RED HAWK!



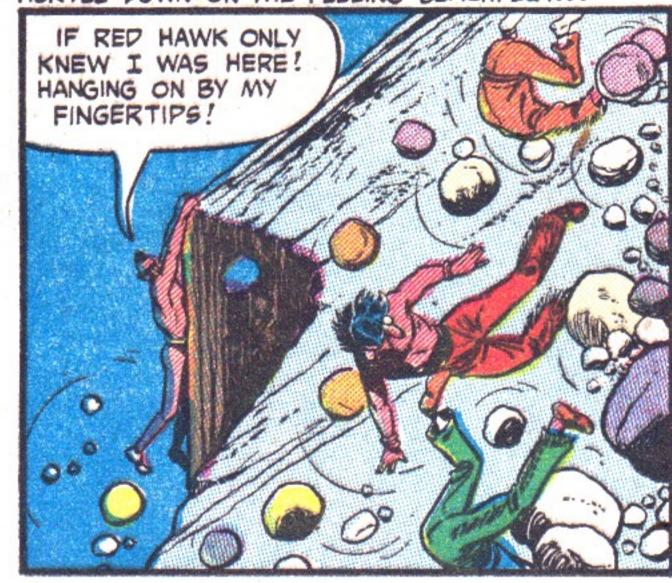
SUDDENLY THE FLEEING RED HAWK PAUSES. HE TURNS, AND PUTS A SHOULDER TO A ROCK ...

THOSE SLIDING PEBBLES THAT BETRAYED ME TO THE BLACKFEET GAVE ME AN IDEA! THESE HUGE BOULDERS ARE ONLY BIG PEBBLES! IF I CAN GET ENOUGH OF THEM ROLLING, I'LL START



IN TERROR, THE OR WE'LL BLACKFEET BE BURIED STARE UPWARD ... ALIVE ! FLEE FOR YOUR LIVES!

MOMENTS LATER, TONS OF STONE AND ROCK HURTLE DOWN ON THE FLEEING BLACKFEET ...



AND THEN ...

BIGFOOT, LOOK! I FOUND THE MOCCASINS I LOST LAST TIME WE WERE HERE! THE BLACKFEET BURIED THEM, BUT THAT AVALANCHE UNCOVERED



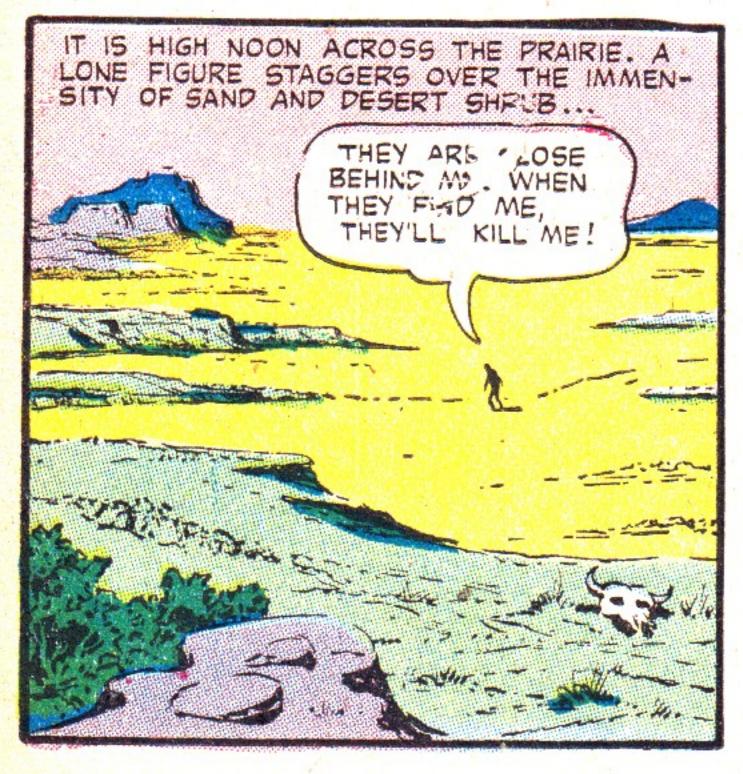
WHEN WORD GETS AROUND THAT AN UNARMED WARRIOR DEFEATED ALL THESE BLACKFEET, NOBODY WILL DARE TAKE OVER THE, PASS AGAIN! IT'S OPEN ONCE MORE, AND WILL REMAIN OPEN FOR ALL TIME TO COME ...





# S-T-R-A-1-0-H-T-A-R-R-0-W

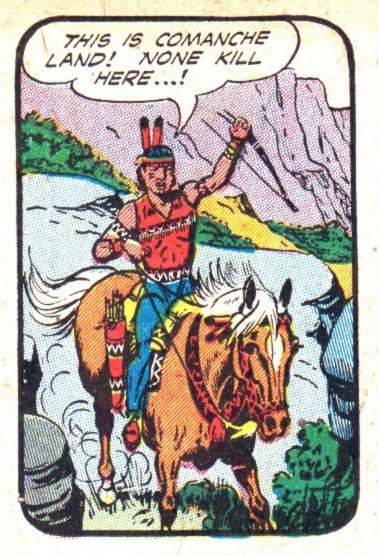




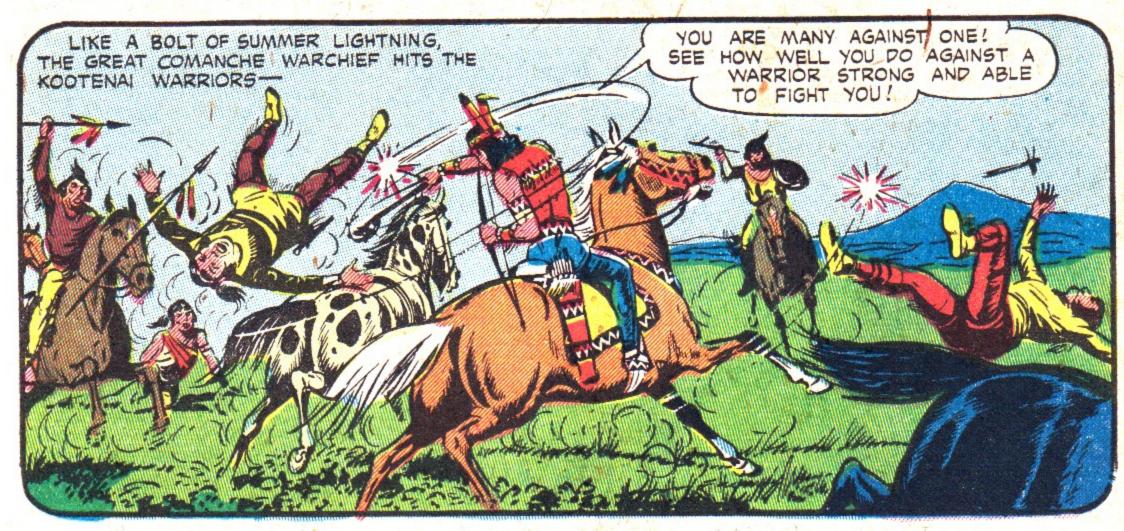


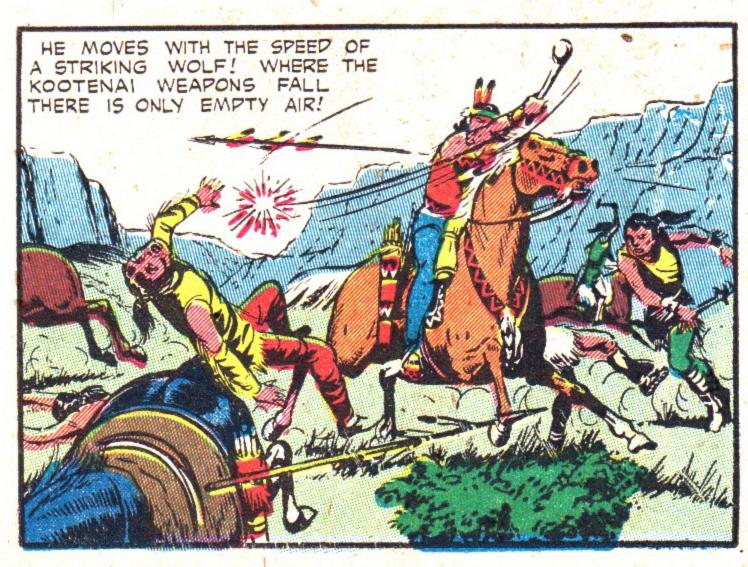
#### STRA-1-G-H-T-A-R-R-0-W-





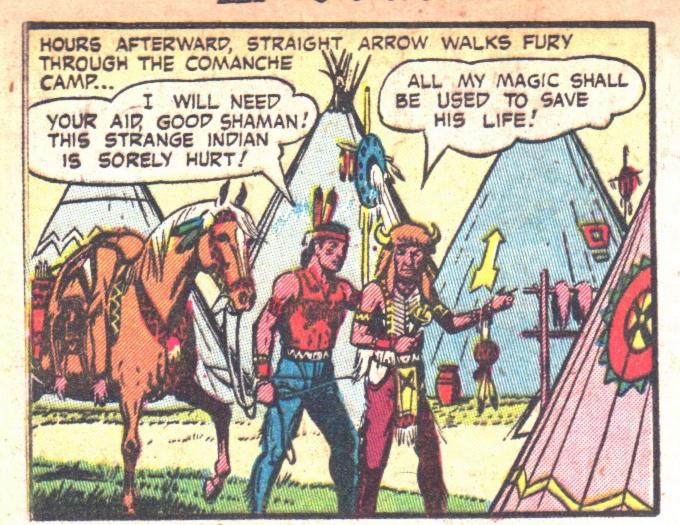








#### S-T-R-A-1-G-H-T-A-R-R-O-W-



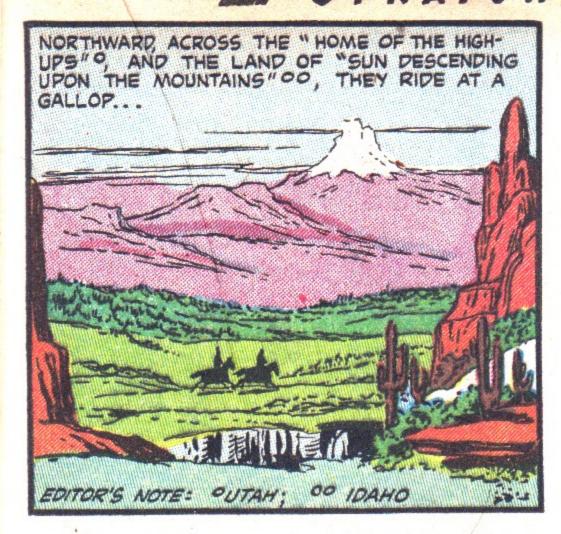


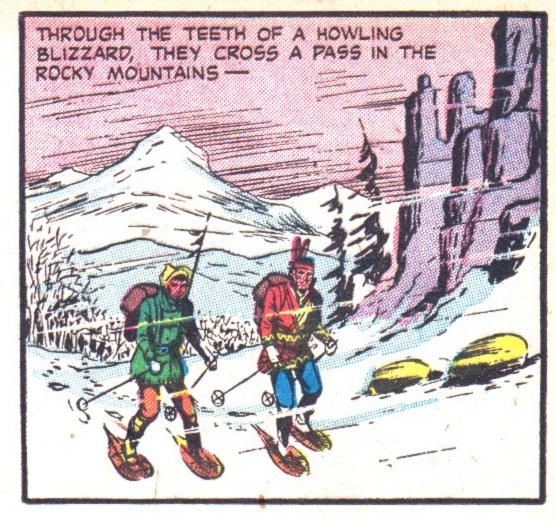






#### STRAIGHT- A-R-R-0-W-













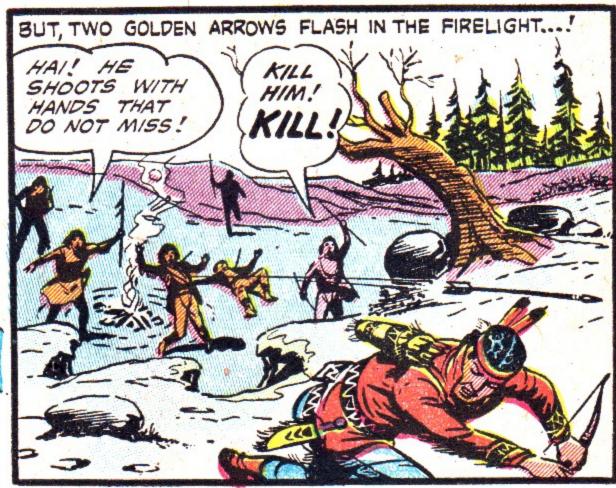


#### STRAIGHT ARROWS

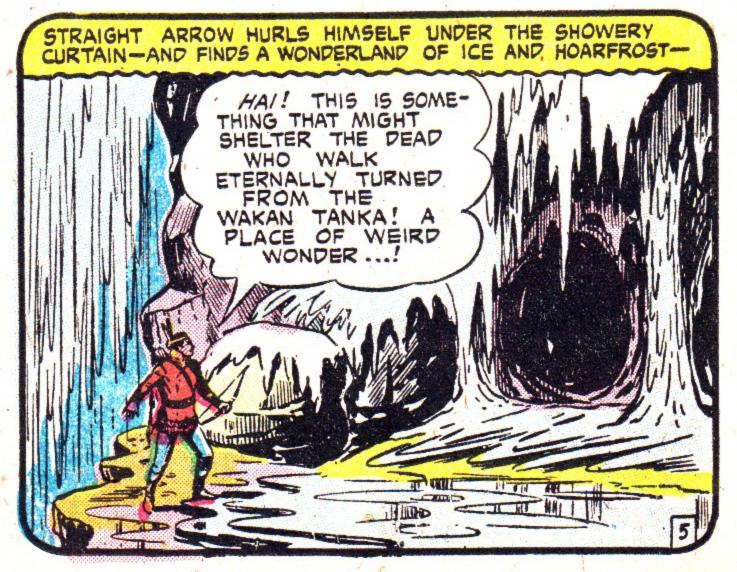




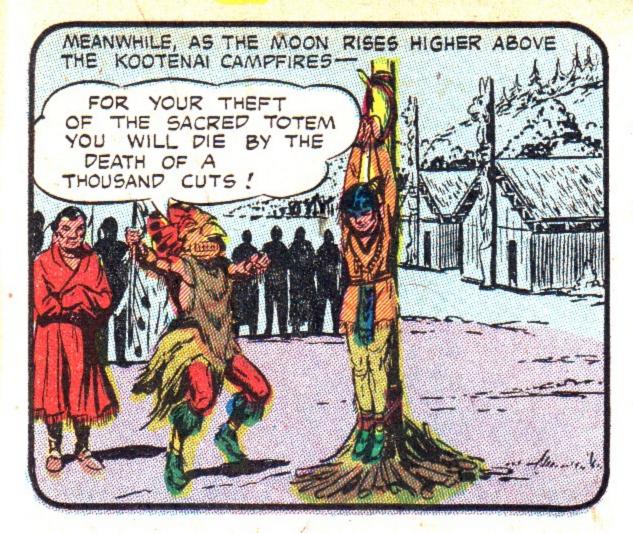




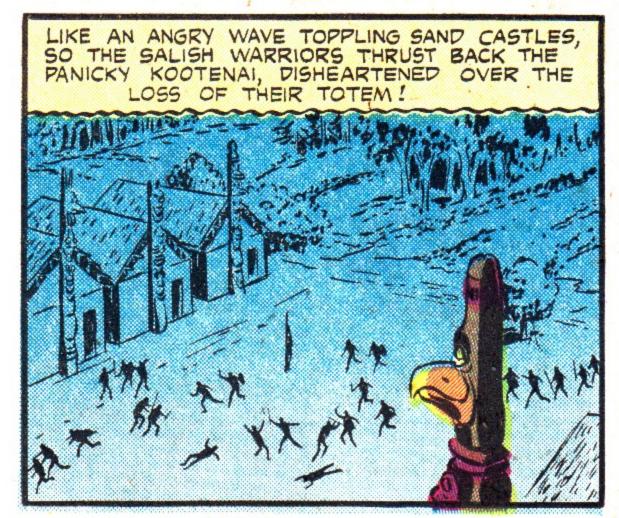




#### S-T-R-A-1-G-H-T-A-R-R-0-W-















TO STRAIGHT ARROWS

















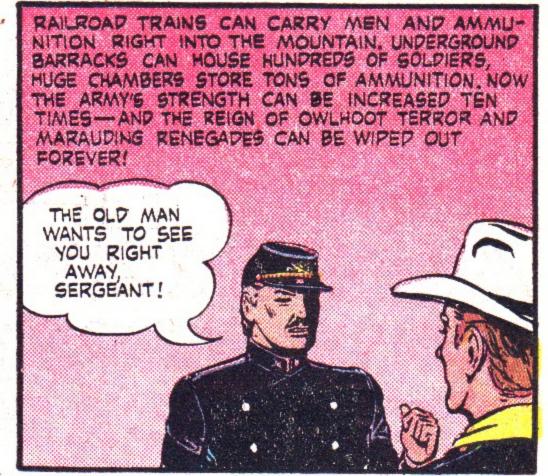
THE GHOST RIDER bannered on it...and a SPOOKY white mask that becomes a GHOST RIDER SKULL when the mask is tied on...!



10 Murray Name		W TOTA	7,141.1		
Address				note or mobile of the state of the state of	articol designates sequenting and a
City	1	Sta	te		
No C.O.Ds	Send	check o	r mon	ev o	der



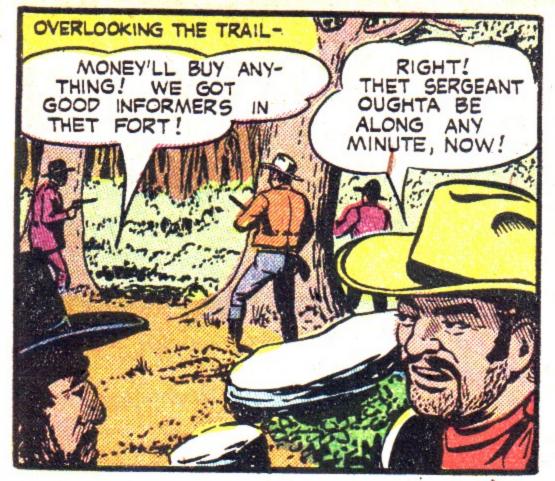




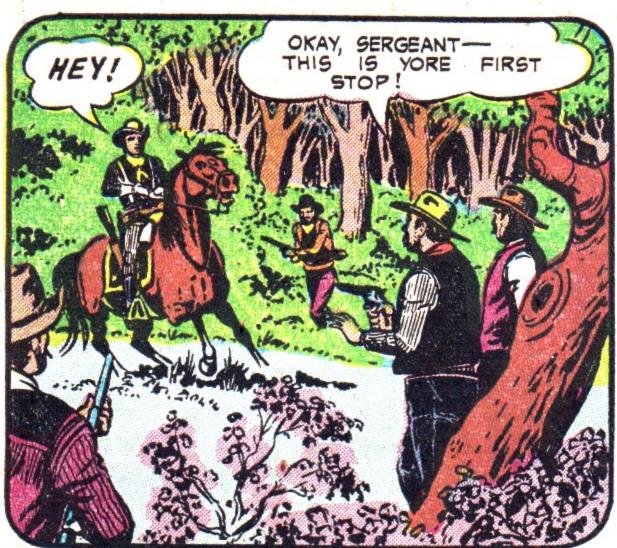




#### 5-7-R-A-1-G-H-T-A-R-R-O-W-









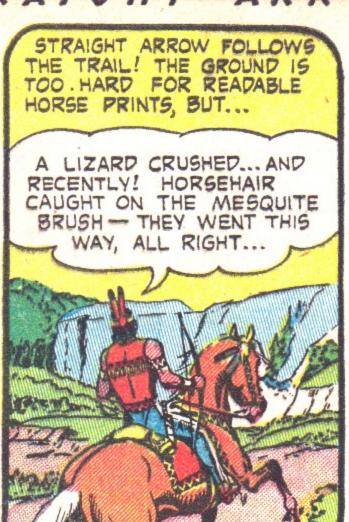




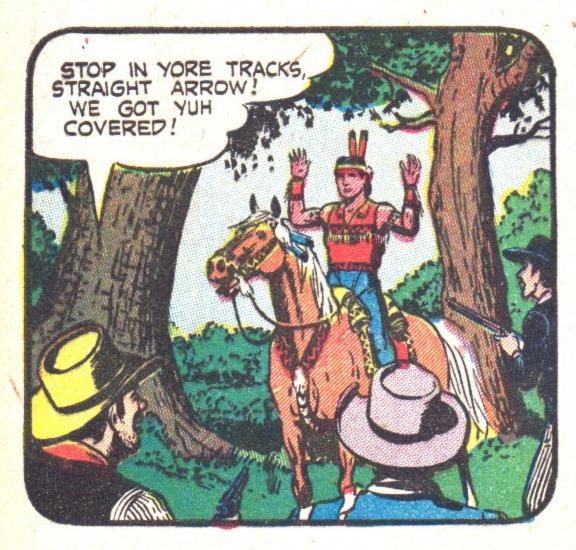


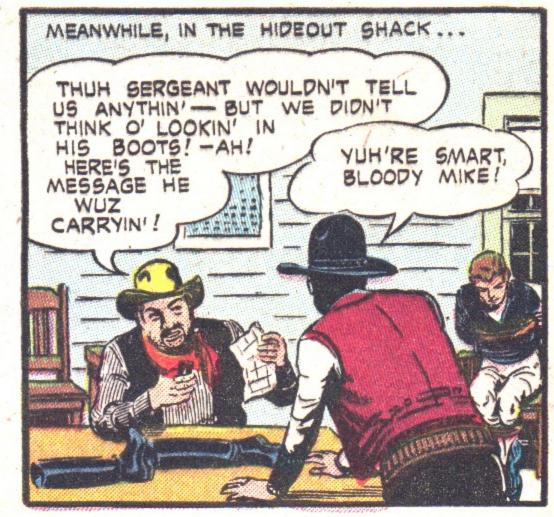
#### S-7-R-A-1-G-H-7-A-R-R-0-W-















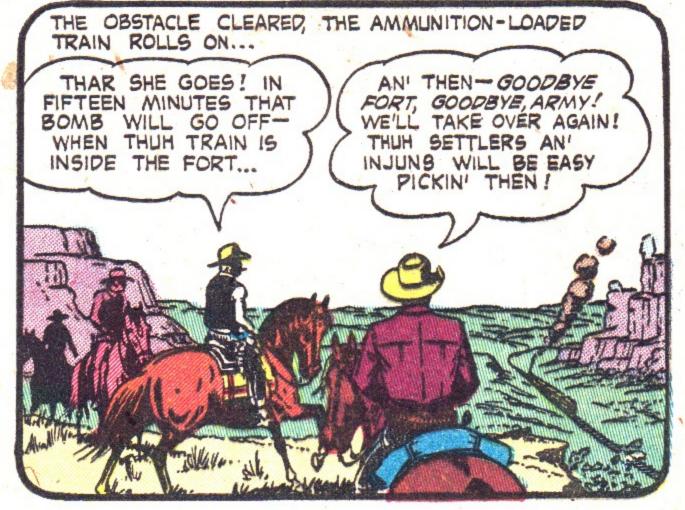
#### STRAIGHT ARROWS















#### 





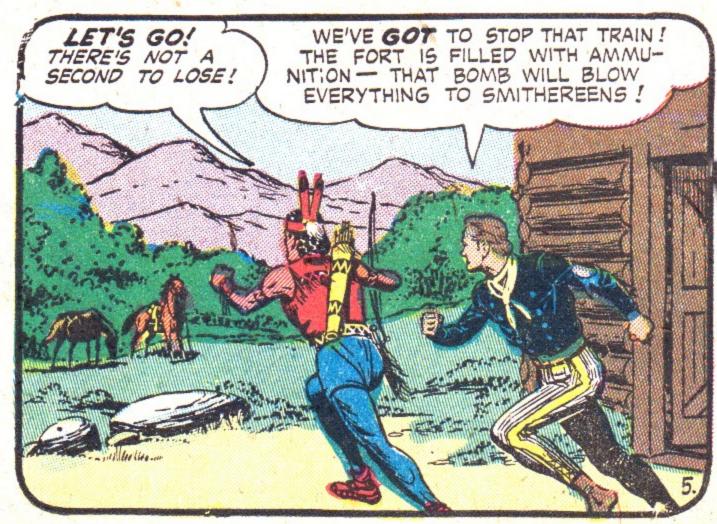




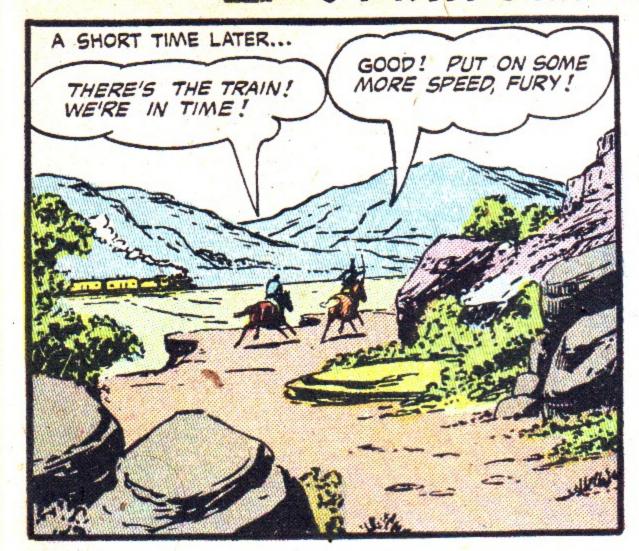


I'LL TALK! BLOODY MIKE
WENT TUH PUT A TIME BOMB
ON THE AMMUNITION TAIN.
HE'S PROBABLY DONE TO
BY NOW!



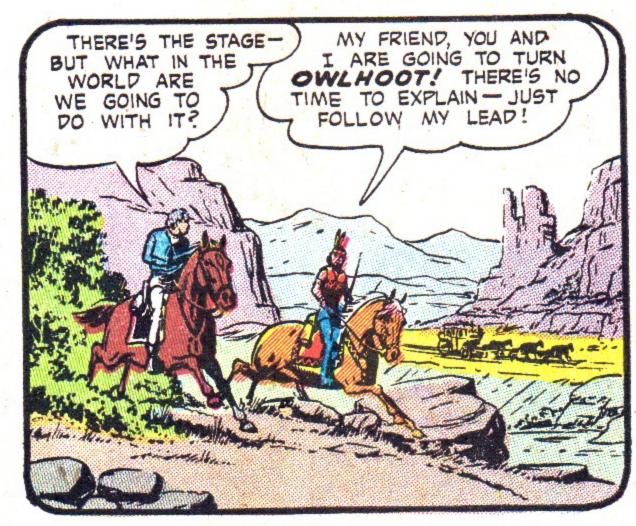


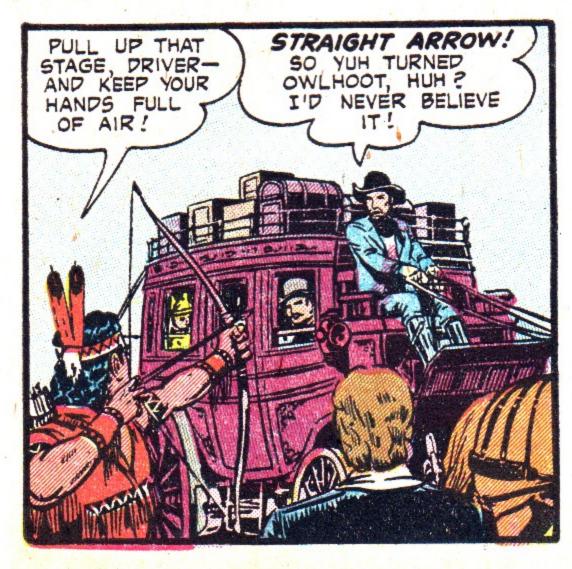
#### STRAIGHT A-R-R-0-W













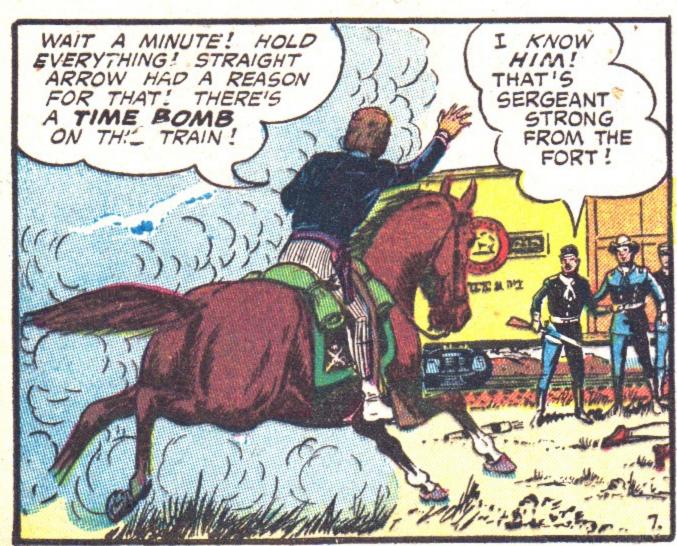
#### STRAIGHT A-R-R-O-W





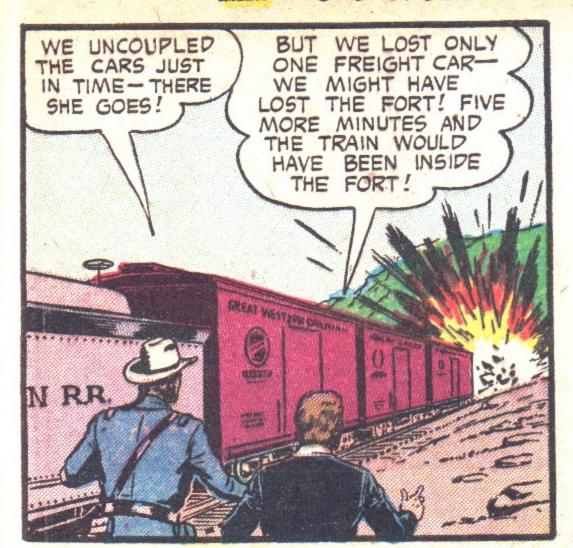






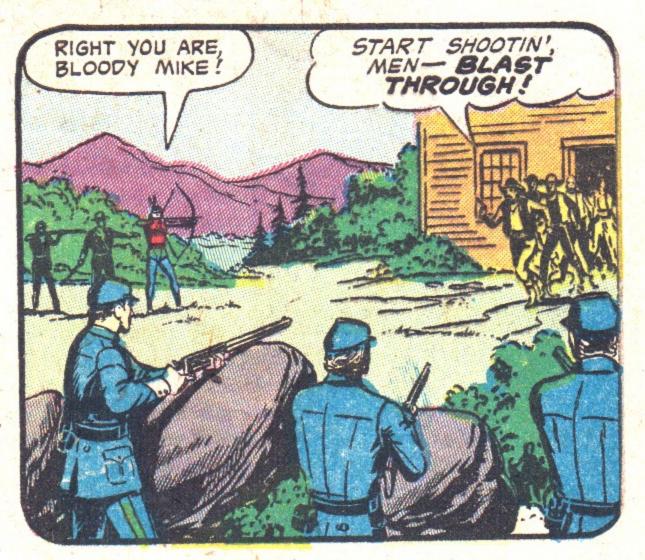


#### S-T-R-A-1-G-H-T-A-R-R-O-W-

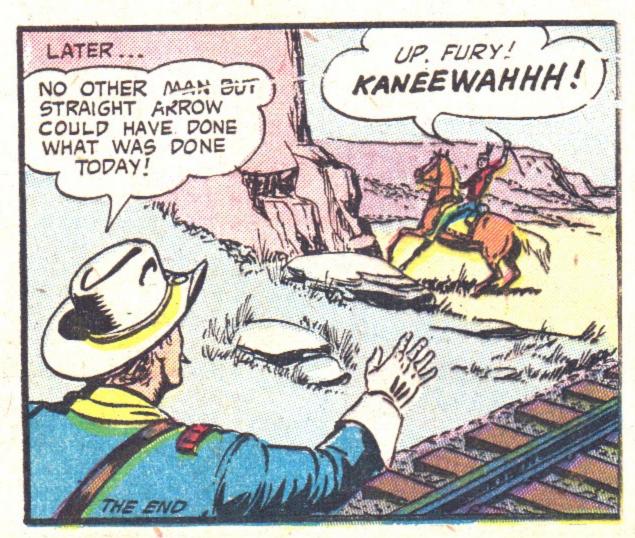


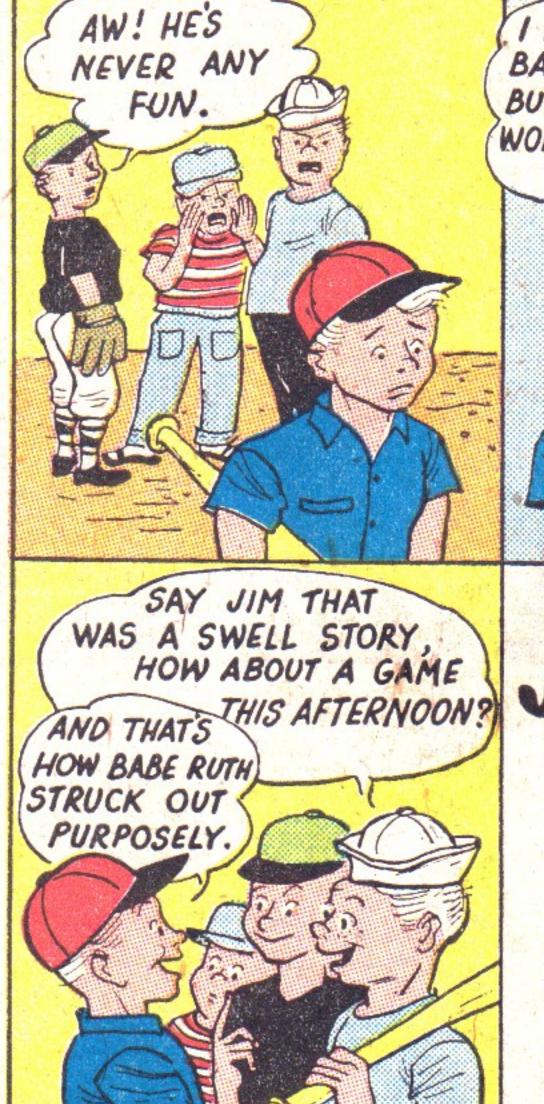














MR. MARTIN WAS RIGHT.
THIS BOOK IS THE
KEENEST COLLECTION
OF BEST BASEBALL
STORIES EVER!



ONLY

# Jimmy Proved His Point! ... So Can You

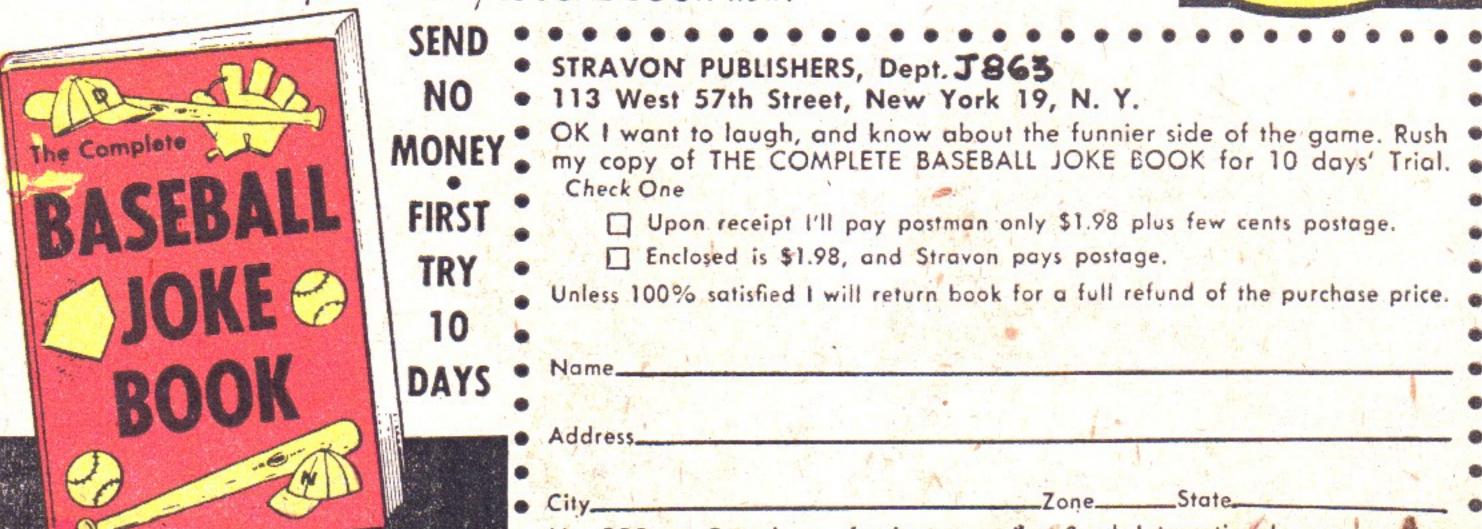
Hey fellows, when talking baseball, feel ignored? Some guy always hogging the conversation, pretends to know all the stories, all the strategy?

Well, now you can change all that, show that you not only know baseball, but know it better. It's easy after you read The Complete BASEBALL JOKE BOOK. It contains stories, anecdotes, real incidents and pranks played by the players on umps, managers, in fact the

best stories . . . in the game. The best stories and new ones never before printed or told.

Yes, now is your chance to learn about the wonderfully funny and unknown side of baseball. Dugout capers that the fans never know about. Amaze yourself with the wonder of the funnier side of the game, and at the same time astonish your friends with your increasing "know how" about the game. Don't delay — send today for this great offer and THERE'S NO RISK INVOLVED. We are so sure that you will appreciate this wonderful book, that we make this wonderful offer. Send no money, merely send us your name and address. And here's what you get: The Complete BASEBALL JOKE BOOK, a regular cloth bound book, with a beautiful 4 color jacket, and illustrated with dozens of uproarous funny drawings. We will rush your copy postpaid. Try it for 10 days, at our amazing no risk offer.

Don't delay, mail today for the funniest, most interesting side of that grand game ... send for The Complete BASEBALL JOKE BOOK now!





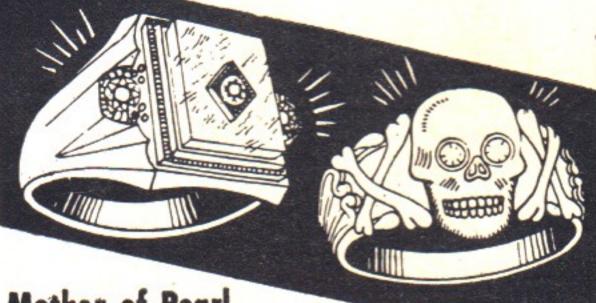
## AMAZING PSEUDO DIAMONDS

made by European Craftsmen \* Fiery Colors! \* Crystal-Clear! \* Sparkling Facets!

Thrill your friends with these fiery sparklers! Made in Europe by clever craftsmen to resemble costly African Diamonds! Not cheap plastic stones! Pseudo Diamonds are DIFFERENT - full of fire and brilliancy! Used by some wealthy people to protect their expensive jewels. Now YOU can own a blazing Pseudo Diamond Ring for a few dollars! Choose yours now - enjoy at OUR risk! Mail coupon TODAY.



sparkling Pseudo Diamonds imported from Eu-Engagement and Wedding Ring set. Beautiful rope, set in this beautiful GOLD COLOR, exquisitely designed. They sparkle and gleam on her hand. Look like \$750. You'll enjoy them forever! The set, complete in gift box

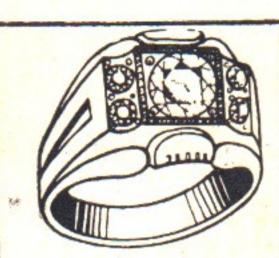


#### Mother of Pearl

No. 410. Handsome gentleman's ring with genuine Mother of Pearl from the seven seas, set on top. Has 3 Flaming Pseudo Diamonds. Electro Gold Plated. Perfect ring to make a lasting impression. Gets compliments from all. Looks like \$500. Yours for only . . . . . 3.29

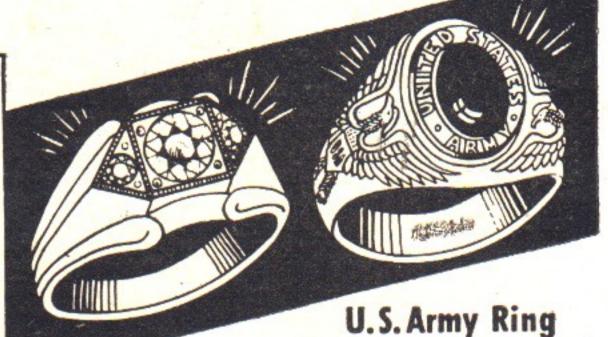
#### Skull & X-Bones EYES FLASH WEIRDLY!

No. 314. Amazing! Weird shaped, perfect miniature of skull and crossbones. 2 Pseudo RUBIES flash in semi - darkness. Watch everyone's amazement when they spot this ring on your hand! Electro Gold Plated, only . . . . . . . . 1.98



#### BIG "5" for Big Men

No. 319. Extra-HEAVY ring with 5 Pseudo Diamonds of great brilliancy. Well finished in gleaming Gold Color. For a big impression, do wear this magnificent ring! Only . . . 3.65



#### The "Champion"

No. 405. Super special quality-SURE WINNER! Positively amazing. A real massive, manly, master-piece of Electro Gold Plating, Gleaming, BIG pseudo Diamond in center, attractively flanked by 2 others. An eyecatcher! Only . . . 4.95

No. 399. Show your colors, men! Extra HEAVY! Has genuine symbol of U.S. Army with a simulated RUBY in the center. U. S. Flag & Eagle embossed in High Relief. Deluxe quality. Rich gold. color. The gift of a Lifetime for veterans, soldiers. Special price

2.95

No. 231 No. 260 DROP IT! 12 Pseudo **Rubies** and BANG IT! Sturdy Swiss DIAMONDS Watch for SHOCK "The Millionaire Bargain **RESISTANT WATCH ARISTOCRAT** 

The STAFF SHOCK ABSORBER built right into this remarkable watch is one the great inventions of this century. Saves you time, worry, aggravation! NOW you don't have to take your watch off when playing baseball, football, tennis! YES . . . bang it . . . hit it . . . even DROP it. Actually defies breakage. In fact, we'll send you one on trial for a whole week! YOUR MONEY BACK IF YOU BREAK IT! Has night glowing luminous No.'s and hands, sweep-second hand, unbreakable crystal, rich design and FLEXIBLE metal band. Don't lose this lifetime opportunity! Order now by No. 260. Full 

Last word in smart styling for men! Smart imitation rubies and diamonds around the dial! Accurate, dependable, SWISS movement. WHITE GOLD color effect case and matching Flexible band. Has Sweep-Second hand. Unbreakable crystal. This watch makes a terrific impression everywhere . . . looks like a \$100.00 timepiece and it's very ACCURATE too! We give you 7 full days to try it and compare it with watches selling for much more. Your money back GUARANTEED if you aren't 100% satisfied! RUSH order now and SAVE! Number 

A dandy looking Swiss watch at a BARGAIN price! Regulated and inspected to assure accuracy! Has many quality features found in watches selling for much more! America's BIG value! Handsome, rich looking. Flexible metal band given. Full satisfaction GUARANTEED or your money back! You risk nothing! So don't miss this terrific bargain! No extras 

Order by No. 231



The watch with the "MECHANICAL BRAIN"

No. 236

#### Stop-Watch CHRONOGRAPH

AMAZING . . . uncanny . . . the watch with the "MECHAN-ICAL BRAIN" that actually answers your questions on distance and speed! It tells you how fast cars, planes and horses go. Also measures distance and times sports, photography, lightning, pulse beats, etc. Besides it's a handsome, precision-built watch that wins admiration everywhere!

COMPARE WITH \$29.50 WATCHES!

Has 2 PUSH-BUTTONS that start and stop movement \* Telemeter & Tachometer Dials \* Split second Calibrations \* Radium numbers and hands that glow at night \* Unbreakable crystal \* Center Sweep hand \* Rugged construction for long, hard use \* Special Metal-Flex band. Guarantee and operating instructions given. Order by No. 236. Sale price complete......6.95

#### MAIL COUPON NOW FOR **SURPRISE GIFT!**

A delightful good will gift given with every order! SEND NO MONEY! Pay postman low price shown. Wear 5 days at our risk. MONEY-BACK GUARANTEE - Full price back if not delighted! In any case, the GIFT is yours to keep! Act first!

NUMBER	back quick! Send thin paper strip to show	PRICE

# LOOK-LOOK LOOK-LOOK



1000 Shot "Red Ryder" Repeater Air Rifles with tube of shot, Candid Cameras with carrying cases, Pocket Watches, Wrist Watches (sent postage paid). Many other Premiums or Cash Commission now easily yours. SIMPLY GIVE beautiful art pictures suitable for framing with White CLOVERINE Brand SALVE used for chaps and mild burns and easily sold to friends, neighbors, relatives at 25 cents a box (with picture) and remit per catalog sent with your order postage paid by us to start. Our 58th year, WILSON CHEM, CO., Dept. 102-F, TYRONE, PA.

# PREMIUMS or CASH PREMIUMS or CASH



# RECEIVE-PREMIUMS-



Boxes, Pen & Pencil Sets (sent postage paid). Many other valuable Premiums or Cash Commission now easily yours. SIMPLY GIVE art pictures suitable for framing with White CLOVERINE Brand SALVE easily sold to friends, neighbors, relatives at 25 cents a box (with picture) and remit amount asked in catalog sent with your order

BE FIRST

postage paid by us to start. Mail coupon today. We are feliable. Wilson Chemical Co., Dept. 162-H. Tyrone, Pa.

# TAKE YOUR CHOICE PREMIUMS or CASH



GIRLS

Footballs, Archery Sets, Fishing Outfits, Billfolds (sent postage paid). Boys-Girls Bicycles (sent express charges collect). SIMPLY GIVE pictures suitable for framing with White CLOVERINE Brand SALVE for chaps and mild burns and easily sold to friends, neighbors, relatives at 25 cents a box (with picture) and remit per catalog sent with your starting order postage paid by us. Write or mail coupon today. Be first. Wilson Chem. Co., Dept. 102-K, Tyrone, Pa.



# BEFIRST - ACT N

PREMIUMS or CASH COMMISSION Mail Coupon



White Cloverine Brand Salve and easily sold at 25 cents a box (with

picture) and remit amount asked under Premium shown in catalog sent with your order postage paid by us to start. Our 58th year. We are reliable. Write or mail coupon today. WILSON CHEM CO., Dept. 102-L, TYRONE, PA.

#### MAIL COUPON TODAY

Wilson Chem. Co., Dept. 102-ME, Tyrone, Pa. Date ...... Gentlemen:-Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 25c a box (with picture). I will remit amount within 30 days, select a Premium or keep Cash Commission as fully explained under Premium wanted in catalog sent with my order postage paid to start.

NAME	*****		 *******		AGE	٠
ST			 R.D		вох	
			 ZONE NO	ST	ATE	
Print LAST Name Here		the state of the s				